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PROFILE

Conscientious and with a keen eye for detail and typography, I am an experienced designer with bags of creativity and tonnes of experience in designing materials for both print and digital. I love what I do and I work exceptionally hard with who I work with.

 /Hannah Law

 /HelloMrsLaw

EXPERIENCE

SENIOR GRAPHIC DESIGNER

Imagine Cruising (Emirates Group) | May 2014 - Present

- Web, desktop and mobile wire framing prototyping and graphic design
- Developing innovative and appropriate ideas, concepts and strategies for a range of print and digital projects across multiple countries and various markets in the UK, Middle East, South Africa and Australia
- Conceptual development of existing and new corporate branding and advertising
- Leading the creation of high visibility branding elements that define the look and feel of Imagine Cruising
- Global and international brand exposure, managing and maintaining corporate standards
- Designing press advertising for use in national and international press including The Telegraph, The Times, Daily Express, Daily Mail, The Sun and The Mirror

GRAPHIC DESIGNER

Jazzbones Design Agency | March 2013 - May 2014

- Working closely with the client from initial trend presentation stage, through all design development stages
- Working alongside the Creative Director to create new brands for the portfolio of clients
- Meticulously follow client brand guidelines to enable brand consistency across campaigns and marketing programmes
- Reviewing all design and creative elements and approving, exploring alternative options and making recommendations for cost-effective best option alternatives

GRAPHIC DESIGNER

PenCarrie | September 2009 - March 2013

- Responsible for designing and coordinating the visual identity of the company. This involved brochure design, marketing campaigns, magazines, direct marketing, online graphics, leaflets, postcards and exhibition displays
- Designing and managing POS material for 60 brands
- Preparing artwork for both print and development stages

FREELANCE GRAPHIC DESIGNER

September 2009 - Present

- Wedding stationery
- Branding design and creation for start ups
- Producing a variety of digital and print-based designs for a wide range of customers, both commercial and independent

EDUCATION

BA (HONS) GRAPHIC DESIGN

Bath University | May 2009 | 2:1

ND GRAPHIC DESIGN

Yorkshire Coast College | September 2006 | Triple Distinction

SKILLS

InDesign
100%

Photoshop
90%

Illustrator
70%

Dreamweaver
60%

REFERENCES

Laura Reynolds | Head of Marketing | Imagine Cruising
0800 840 5800 | laura.reynolds@imaginecruising.co.uk

Nathan Sandhu | Creative Director | Jazzbones
01793 847300 | nathan@jazzbones.co.uk